

## **Limited-Service Restaurants in the United Kingdom**

Market Direction | 2025-02-24 | 39 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

In 2024, limited-service restaurants in the UK continued to expand, driven in part by economic pressures faced by consumers. The cost-of-living crisis has forced many people to seek budget-friendly ways to enjoy restaurant-quality meals from the comfort of their own homes. As a result, there has been a significant shift towards affordable, convenient, and quick dining options, such as takeaway and delivery. This demand for home dining has kept the channel resilient and on an upward trajectory, w...

Euromonitor International's Limited-Service Restaurants in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Limited-Service Restaurants in the United Kingdom  
Euromonitor International  
February 2025

List Of Contents And Tables

**LIMITED-SERVICE RESTAURANTS IN THE UNITED KINGDOM**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Cost-conscious dining in the UK: The continued rise of limited-service restaurants

Asian and Latin American options grow from a low base

Intense competition among third-party delivery services

**PROSPECTS AND OPPORTUNITIES**

Broadening consumer reach: Adopting a multi-channel approach and expanding menu offerings

Delivery set to drive growth, while eat-in will face further challenges

Sustainability and eco-consciousness will remain key focus areas

**CATEGORY DATA**

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2019-2024

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2019-2024

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2019-2024

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2024

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2024

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2024-2029

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2024-2029

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

**CONSUMER FOODSERVICE IN THE UNITED KINGDOM**

**EXECUTIVE SUMMARY**

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

**MARKET DATA**

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2019-2024

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024  
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024  
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024  
Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024  
Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024  
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024  
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024  
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029  
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Limited-Service Restaurants in the United Kingdom

Market Direction | 2025-02-24 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com