

Lab-Grown Diamonds: A Market Revolution or a Passing Trend?

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Report description:

After rapid growth and sales nearing USD9 billion in 2024, the lab-grown diamond jewellery market has slowed. Future challenges include competition, falling prices, sustainability concerns, stricter regulations, loss of perceived value and market saturation. However, opportunities exist through geographic expansion, product diversification and omnichannel strategies. Effective branding and positioning will be crucial for jewellery brands to overcoming these challenges and drive future growth.

Euromonitor International's Lab-Grown Diamonds: A Market Revolution or a Passing Trend? global briefing offers detailed strategic analysis of the global Personal Accessories market by pinpointing growth sectors and identify factors driving change. The report identifies leading companies and brands within the keenly contested, fashion-driven competitive landscape, trend developments, economic/lifestyle influences, seasonal patterns, market and distribution strategies. Forecasts illustrate how the market is predicted to develop between mature and emerging countries, threats facing the business as well as opportunities to be seized for further growth.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Executive summary

Introduction

The size of the prize

Upsides to LGD outlook and the US market role

Downsides to LGD outlook and challenging markets

Conclusion

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