

Hypermarkets in Ireland

Market Direction | 2025-02-27 | 34 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, hypermarkets in Ireland recorded a retail value uplift of 3%, benefiting from the stabilisation of inflation, which led to an increase in consumption. One of the key competitive advantages of hypermarkets remained the extensive range of products, which spanned various price points and, therefore, catered to a broad spectrum of customers. This vast product offering allowed hypermarkets to appeal to a diverse range of consumers, from those seeking premium items to those prioritising more...

Euromonitor International's Hypermarkets in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hypermarkets in Ireland
Euromonitor International
February 2025

List Of Contents And Tables

HYPERMARKETS IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hypermarkets in Ireland benefit from the increase in consumption

Tesco sets ambitious sustainability goals while promoting healthier lifestyles

Tesco provides support to Irish producers and the local community

PROSPECTS AND OPPORTUNITIES

Challenges across the forecast period include competition from other modern retailers

The expansion of hypermarkets is unlikely to happen across the forecast period

A focus on diversification may support sales in hypermarkets across the forecast period

CHANNEL DATA

Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2019-2024

Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 3 Hypermarkets GBO Company Shares: % Value 2020-2024

Table 4 Hypermarkets GBN Brand Shares: % Value 2021-2024

Table 5 Hypermarkets LBN Brand Shares: Outlets 2021-2024

Table 6 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

RETAIL IN IRELAND

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Retailers focus on sustainability to align with consumer demands

Consumers continue to be cautious of their spending during 2024

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

Christmas

Easter

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

Table 10 Sales in Retail Offline by Channel: Value 2019-2024

Table 11 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 12 Retail Offline Outlets by Channel: Units 2019-2024

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2019-2024

Table 14 Sales in Retail E-Commerce by Product: Value 2019-2024

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16	Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 17	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 18	□Sales in Grocery Retailers by Channel: Value 2019-2024
Table 19	□Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
Table 20	□Grocery Retailers Outlets by Channel: Units 2019-2024
Table 21	□Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 22	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 23	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 24	□Sales in Non-Grocery Retailers by Channel: Value 2019-2024
Table 25	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
Table 26	□Non-Grocery Retailers Outlets by Channel: Units 2019-2024
Table 27	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 28	□Retail GBO Company Shares: % Value 2020-2024
Table 29	□Retail GBN Brand Shares: % Value 2021-2024
Table 30	□Retail Offline GBO Company Shares: % Value 2020-2024
Table 31	□Retail Offline GBN Brand Shares: % Value 2021-2024
Table 32	□Retail Offline LBN Brand Shares: Outlets 2021-2024
Table 33	□Retail E-Commerce GBO Company Shares: % Value 2020-2024
Table 34	□Retail E-Commerce GBN Brand Shares: % Value 2021-2024
Table 35	□Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 36	□Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 37	□Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 38	□Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 39	□Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 40	□Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
Table 42	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
Table 43	□Forecast Sales in Retail Offline by Channel: Value 2024-2029
Table 44	□Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
Table 45	□Forecast Retail Offline Outlets by Channel: Units 2024-2029
Table 46	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
Table 47	□Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
Table 48	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 50	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 51	□Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
Table 52	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
Table 53	□Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
Table 54	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 56	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
Table 58	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
Table 59	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
Table 60	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Hypermarkets in Ireland

Market Direction | 2025-02-27 | 34 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-02"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com