

Home Products Specialists in France

Market Direction | 2025-02-28 | 39 pages | Euromonitor

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Report description:

In 2024, home products specialists in France experienced a decline in current value sales, signalling a return to more typical market dynamics after the post-COVID-19 boom. DIY activity was negatively impacted by several factors, including a slowdown in property transactions, fewer new housing projects, and rising prices that reduced consumer purchasing power. At the same time, consumer spending is increasingly shifting towards leisure activities such as travel, gaming, and dining out. However,...

Euromonitor International's Home Products Specialists in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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