

## Home Insecticides in Taiwan

Market Direction | 2025-02-13 | 19 pages | Euromonitor

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### Report description:

Home insecticides registered a positive performance in Taiwan in 2024, with growth in both retail volume and current value terms. Although sales of home insecticides were already high in the country due to the local climate, and the fact it is a subtropical country, continued growth was mostly due to the hotter and more humid weather in the spring and summer seasons in this year. The local weather conditions are significant when it comes to the sales performance of home insecticides in any parti...

Euromonitor International's Home Insecticides in Taiwan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home insecticides sees continued growth due to the hotter and more humid weather in Taiwan in 2024

Spray/aerosol insecticides accounts for the highest value sales and the fastest growth

Other home insecticides declines, mainly due to the high entry barriers in Taiwan

#### PROSPECTS AND OPPORTUNITIES

Home insecticides set to maintain stable growth over the forecast period

Domestic players will continue to dominate due to low prices and wide product ranges and distribution

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