

Home Insecticides in Pakistan

Market Direction | 2025-02-20 | 15 pages | Euromonitor

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Report description:

The rate of growth in retail current value sales of home insecticides accelerated slightly in 2024, while retail constant value sales rebounded strongly as annual inflation eased somewhat. Demand for home insecticides is increasing among urban households in Pakistan, supported by a growing middle class and higher disposable incomes. As living standards improve, many families are moving away from traditional methods like mosquito nets and insecticide coils. Instead, they are choosing modern and sa...

Euromonitor International's Home Insecticides in Pakistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spray/aerosol insecticides account for almost half of retail value sales

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