

## **Home Insecticides in Norway**

Market Direction | 2025-02-05 | 16 pages | Euromonitor

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### **Report description:**

Retail volume sales of home insecticides continue to decline in Norway during 2024. A growing number of Norwegian consumers are rejecting the use of chemicals in their homes and, as such, view home insecticides as harmful to their personal health and wellbeing. Consequently, there has been a noticeable shift towards chemical-free, natural alternatives, including home-made insecticide solutions.

Euromonitor International's Home Insecticides in Norway market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Home Insecticides in Norway  
Euromonitor International  
February 2025

List Of Contents And Tables

### HOME INSECTICIDES IN NORWAY

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declining sales can be linked to environmental concerns

Price sensitivity dampens volume sales

Health concerns bring about more natural offerings

#### PROSPECTS AND OPPORTUNITIES

Weak outlook for home insecticides

Natural-based products could provide growth opportunities

Multifunctionality will shape developments in home insecticides

#### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2019-2024

Table 2 Sales of Home Insecticides by Category: % Value Growth 2019-2024

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2019-2024

Table 4 NBO Company Shares of Home Insecticides: % Value 2020-2024

Table 5 LBN Brand Shares of Home Insecticides: % Value 2021-2024

Table 6 Forecast Sales of Home Insecticides by Category: Value 2024-2029

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2024-2029

### HOME CARE IN NORWAY

#### EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

#### MARKET INDICATORS

Table 8 Households 2019-2024

#### MARKET DATA

Table 9 Sales of Home Care by Category: Value 2019-2024

Table 10 Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Home Care: % Value 2020-2024

Table 12 LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 Distribution of Home Care by Format: % Value 2019-2024

Table 15 Distribution of Home Care by Format and Category: % Value 2024

Table 16 Forecast Sales of Home Care by Category: Value 2024-2029

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

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