

Home Insecticides in Mexico

Market Direction | 2025-02-06 | 18 pages | Euromonitor

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Report description:

Continuing the positive performance seen over recent years, home insecticides saw retail volume and current value growth in Mexico in 2024. The increase in dengue cases in the country impacted the prevention habits of Mexicans. The climate has been one of the key factors, with extended hot and rainy seasons in the country, but there are also others, such as the lack of physical barriers, the growth of urban and coastal areas, the development of industrial ports, and the increase in waste in thes...

Euromonitor International's Home Insecticides in Mexico market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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