

## Home Insecticides in Lithuania

Market Direction | 2025-02-10 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

## Report description:

Home insecticides continued to perform well in Lithuania in 2024, having experienced a strong rebound in the previous year. Sales are highly sensitive to weather patterns, especially during warmer months when increased insect activity drives demand. While favourable weather in 2023 led to a surge in sales, volatile temperatures in May-June 2024 hindered insect breeding to some extent, resulting in a slower rate of volume growth compared to the previous year.

Euromonitor International's Home Insecticides in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Home Insecticides in Lithuania Euromonitor International February 2025

List Of Contents And Tables

HOME INSECTICIDES IN LITHUANIA

**KEY DATA FINDINGS** 

2024 DEVELOPMENTS

Continued strong performance in 2024

Sprays/aerosols remain preferred option, despite growing consumer concerns

International companies maintain their stronghold

PROSPECTS AND OPPORTUNITIES

Weather patterns will shape home insecticide sales

Competition will remain limited

Few opportunities for innovation

**CATEGORY DATA** 

Table 1 Sales of Home Insecticides by Category: Value 2019-2024

Table 2 Sales of Home Insecticides by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Home Insecticides: % Value 2020-2024

Table 4 LBN Brand Shares of Home Insecticides: % Value 2021-2024

Table 5 Forecast Sales of Home Insecticides by Category: Value 2024-2029

Table 6 Forecast Sales of Home Insecticides by Category: % Value Growth 2024-2029

HOME CARE IN LITHUANIA

**EXECUTIVE SUMMARY** 

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2019-2024

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 ☐Forecast Sales of Home Care by Category: % Value Growth 2024-2029

**DISCLAIMER** 

**SOURCES** 

Summary 1 Research Sources

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

☐ - Complete the relevant blank fields and sign

# Home Insecticides in Lithuania

Market Direction | 2025-02-10 | 15 pages | Euromonitor

Select license	License			Price
	Single User Licence			€995.00
	Multiple User License (1 Site)		€1990.00	
	Multiple User License (G	Global)		€2985.00
				VAT
				Total
mail*		Phone*		
irst Name*		Phone*  Last Name*		
irst Name* ob title*		Last Name*		
irst Name* ob title*			/ NIP number*	
irst Name* ob title* Company Name*		Last Name*	/ NIP number*	
irst Name*  bb title*  company Name*  ddress*		Last Name*  EU Vat / Tax ID	/ NIP number*	
Email* First Name* Ob title* Company Name* Address* Zip Code*		Last Name*  EU Vat / Tax ID  City*	/ NIP number*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com