

Home Insecticides in Estonia

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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Report description:

Home insecticides is recording further growth in Estonia in 2024, although at a slower rate than in 2023. Whilst the unusually warm and early summer of 2024 did not lead to a significant increase in insect numbers, it still caused enough of a problem for Estonians to drive demand for these products. Insecticide baits are registering the highest volume growth in the year, becoming a preferred choice amongst consumers as they offer a targeted and discreet solution for pest control.

Euromonitor International's Home Insecticides in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spray/aerosols insecticides remain the most popular format

SC Johnson maintains its lead with extensive marketing

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