

## Home Insecticides in Brazil

Market Direction | 2025-02-05 | 17 pages | Euromonitor

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### Report description:

Facing a sanitary crisis in 2024, with one of the worst dengue outbreaks in history, home insecticides in Brazil saw higher growth in retail volume terms than in the previous year, and maintained dynamic growth in retail current value terms, as consumers aimed to protect their household. Nevertheless, growth rates could have been higher, since to some extent sales were cannibalised by insect repellent body lotions, which saw strong growth in 2024, and even faced stock issues, with the main compo...

Euromonitor International's Home Insecticides in Brazil market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Insecticides in Brazil

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### List Of Contents And Tables

#### HOME INSECTICIDES IN BRAZIL

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Dengue outbreaks drive the consumption of home insecticides

Strong concentration amongst the leading brands imposes strong barriers to entry

Electric insecticides once again replace cheaper solutions

##### PROSPECTS AND OPPORTUNITIES

Dengue expected to remain a public health concern in Brazil, which will drive growth

Fiercer competition expected for the coming years

Family-friendly claims expected to gain more space

##### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2019-2024

Table 2 Sales of Home Insecticides by Category: % Value Growth 2019-2024

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2019-2024

Table 4 NBO Company Shares of Home Insecticides: % Value 2020-2024

Table 5 LBN Brand Shares of Home Insecticides: % Value 2021-2024

Table 6 Forecast Sales of Home Insecticides by Category: Value 2024-2029

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2024-2029

#### HOME CARE IN BRAZIL

##### EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

##### MARKET INDICATORS

Table 8 Households 2019-2024

##### MARKET DATA

Table 9 Sales of Home Care by Category: Value 2019-2024

Table 10 Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Home Care: % Value 2020-2024

Table 12 LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 Distribution of Home Care by Format: % Value 2019-2024

Table 15 Distribution of Home Care by Format and Category: % Value 2024

Table 16 Forecast Sales of Home Care by Category: Value 2024-2029

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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