

Home Insecticides in Bosnia and Herzegovina

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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Report description:

In 2024, home insecticides in Bosnia and Herzegovina recorded a retail value uplift of 6%, while retail volume saw growth of 2%. However, the trend of economising continued to impact the category as consumers shifted to lower-priced home insecticide brands. However, the category, which was negatively impacted by the trend of re-prioritising purchases amidst inflationary pressures in 2022 and 2023, managed to rebound in 2024. One of the main factors contributing to this recovery was the favourabl...

Euromonitor International's Home Insecticides in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Electric insecticides continue to lead growth, further bolstered by premiumisation

SC Johnson wax doo retains its lead, offering the well-established brand Raid

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Home insecticides is set to decline amidst changing consumer preferences

Electric home insecticides is set to drive ongoing growth, bolstered by innovation and product development

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