

Home Insecticides in Belgium

Market Direction | 2025-02-05 | 17 pages | Euromonitor

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Report description:

Retail value sales of home insecticides in Belgium increased by only 1% in 2024, with the category remaining highly weather-dependent. The summer of 2024 experienced unfavourable weather conditions, which negatively impacted the market. Cooler temperatures and higher-than-expected rainfall resulted in fewer insects, particularly mosquitoes, leading to a decline in retail value and volume sales for 2024. Despite these weather setbacks, climate change is introducing new insect species like the Tig...

Euromonitor International's Home Insecticides in Belgium market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Sustainability and innovation drive Vapona's product launches in 2024
Multi-insect solutions aim to boost value sales during a challenging year

PROSPECTS AND OPPORTUNITIES

Changing weather patterns will create both challenges and opportunities for home insecticides
Sustainability is expected to drive innovation and shape consumer preferences
Innovative multi-insect solutions are expected to launch across the forecast period

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