

**Home Care in the Czech Republic**

Market Direction | 2025-02-05 | 65 pages | Euromonitor

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**Report description:**

Home care in Czech Republic saw overall volume sales continue to fall slightly in 2024, though the decline is not as deep as it was mid-review period as the country's economic situation improved. Inflation has subsided significantly, allowing real wages and purchasing power to grow once more. This, coupled with high accumulated savings, positions household consumption as a primary driver of GDP growth for 2024 and 2025. Additionally, exports are increasing as supply chain bottlenecks ease and de...

Euromonitor International's Home Care in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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