

Home Care in Slovakia

Market Direction | 2025-02-06 | 63 pages | Euromonitor

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Report description:

The major factor shaping the performance of home care in Slovakia at the end of the review period remained the relatively low purchasing power of consumers. Despite a slowdown in both the country's rate of inflation and price increases in home care in 2024, local consumers remained careful with their spending. Therefore, everyday use home care products were increasingly popular when made available via strong price promotions or offered in value for money large packaging. In a similar vein, the p...

Euromonitor International's Home Care in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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