

**Home Care in Bosnia and Herzegovina**

Market Direction | 2025-02-06 | 56 pages | Euromonitor

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**Report description:**

In 2024, the home care market in Bosnia and Herzegovina recorded a solid retail value growth of 6%, primarily driven by rising prices due to persistent inflation. However, inflation had eased somewhat compared to the peak levels of 2022 and 2023. Furthermore, economic and political conditions remained unfavourable as the country struggled with its identity, influenced by the geopolitical shifts triggered by the war in Ukraine, the Israel-Hamas war, and its ongoing ambition to be integrated into...

Euromonitor International's Home Care in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2025

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A surge in demand for pre-wash spot and stain removers, liquid tablet detergents, and laundry aids

A rise in innovation and heightened regional competition in laundry care

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