

## **Home Audio and Cinema in India**

Market Direction | 2025-02-19 | 19 pages | Euromonitor

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### **Report description:**

Home audio and cinema is expected to maintain its long-standing retail volume decline in India in 2024, with sales set to fall across all categories. It is also anticipated to remain one of the smallest categories within consumer electronics in retail volume terms. This poor performance is partly due to macroeconomic pressures and shifting consumer priorities. Inflationary concerns have hampered demand, as these products are considered discretionary purchases. Their higher price point compared w...

Euromonitor International's Home Audio and Cinema in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Consumer preference for portable and wireless devices eat into the category's sales  
Sony maintains its lead, but no player is able to see growth

PROSPECTS AND OPPORTUNITIES

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