

Health and Beauty Specialists in the US

Market Direction | 2025-02-28 | 43 pages | Euromonitor

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Report description:

It was a fluctuating year for beauty specialists in the US in 2024, as the channel saw low, nearly flat growth in current value terms. The lipstick effect, an economic theory that suggests consumers are more likely to buy small, affordable luxury goods during economic hardship, is holding strong. Sephora in particular contributed to growth in this channel, thanks to its focus on prestige cosmetics. Sephora, in fact, saw a record year under LVMH. In addition, Sephora continued to lean into its sh...

Euromonitor International's Health and Beauty Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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