

Health and Beauty Specialists in China

Market Direction | 2025-02-28 | 36 pages | Euromonitor

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Report description:

In 2024, current value sales and outlet numbers in beauty specialists in China grew slightly, with sales rising almost to the peak of sales seen in 2021. However, growth was only minimal due to the difficult macroeconomic environment, with ongoing inflation and cautious consumer spending, which slowed discretionary purchases. Sephora remained the leader in beauty specialists in 2024, in a fragmented competitive environment. Sephora has been opening future concept stores. Compared with ordinary S...

Euromonitor International's Health and Beauty Specialists in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Steady growth and increasing concentration for pharmacies

Intensification of competition amongst leading players in pharmacies

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