

Health and Beauty Specialists in Belgium

Market Direction | 2025-02-28 | 35 pages | Euromonitor

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Report description:

Beauty specialists is one of the retail categories which suffered the most from the COVID-19 crisis, although sales have since recovered to pre-pandemic sales levels as consumers have returned to their old lifestyle routines. Beauty specialists continued to see dynamic growth in current value terms in 2024, amidst price stabilisation and an increased willingness among consumers to spend more on beauty and personal care items. Another factor driving this dynamic growth was the expansion of key pl...

Euromonitor International's Health and Beauty Specialists in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Beauty specialists likely to see mounting competition with a growing focus on omnichannel strategies

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