

General Merchandise Stores in the US

Market Direction | 2025-02-28 | 43 pages | Euromonitor

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Report description:

The current value decline of department stores continued in the US in 2024, as once iconic retailers struggled to adapt to an evolving market with shifting consumer habits and the inexorable rise of retail e-commerce. Another bleak year has passed, with growth remaining out of reach for some of the brands which once defined US retail, leading to financial woes and the closure of stores by some of the biggest names in the channel. Stagnation plagues department stores, as traditional players grapp...

Euromonitor International's General Merchandise Stores in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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