

General Merchandise Stores in Israel

Market Direction | 2025-02-27 | 33 pages | Euromonitor

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Report description:

General merchandise stores in Israel experienced strong growth in 2024, despite ongoing geopolitical uncertainty. The Israel-Hamas War led to a sharp decline in international travel, redirecting consumer spending toward local department stores. Many Israelis, who typically shop abroad for lower prices and a wider brand selection, opted to buy domestically due to high airfare costs and limited flight availability. This shift provided a much-needed boost for Hamashbir Lezarchan, Israel's largest a...

Euromonitor International's General Merchandise Stores in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

General Merchandise Stores in Israel
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List Of Contents And Tables

GENERAL MERCHANDISE STORES IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Improved performance in 2024
Variety stores gain traction amid economic uncertainty
Supply chain disruptions pose challenges
PROSPECTS AND OPPORTUNITIES
Department stores face uncertain outlook
Tax hikes will push consumers towards budget-friendly retailers
Variety stores to compete with other retail formats

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2019-2024
Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 3 Sales in General Merchandise Stores by Channel: Value 2019-2024
Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2019-2024
Table 5 General Merchandise Stores GBO Company Shares: % Value 2020-2024
Table 6 General Merchandise Stores GBN Brand Shares: % Value 2021-2024
Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2021-2024
Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 10 □Forecast Sales in General Merchandise Stores by Channel: Value 2024-2029
Table 11 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2024-2029

RETAIL IN ISRAEL

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Grocery retailers thrive amid Israel-Hamas war
Polarised spending reshapes the market
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2024
Seasonality
Jewish New Year
Passover

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

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Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
Table 14 Sales in Retail Offline by Channel: Value 2019-2024
Table 15 Sales in Retail Offline by Channel: % Value Growth 2019-2024
Table 16 Retail Offline Outlets by Channel: Units 2019-2024
Table 17 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
Table 18 Sales in Retail E-Commerce by Product: Value 2019-2024
Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 22 □Sales in Grocery Retailers by Channel: Value 2019-2024
Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
Table 24 □Grocery Retailers Outlets by Channel: Units 2019-2024
Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024
Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024
Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 32 □Retail GBO Company Shares: % Value 2020-2024
Table 33 □Retail GBN Brand Shares: % Value 2021-2024
Table 34 □Retail Offline GBO Company Shares: % Value 2020-2024
Table 35 □Retail Offline GBN Brand Shares: % Value 2021-2024
Table 36 □Retail Offline LBN Brand Shares: Outlets 2021-2024
Table 37 □Retail E-Commerce GBO Company Shares: % Value 2020-2024
Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024
Table 39 □Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 40 □Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
Table 47 □Forecast Sales in Retail Offline by Channel: Value 2024-2029
Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
Table 49 □Forecast Retail Offline Outlets by Channel: Units 2024-2029
Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

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Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

General Merchandise Stores in Israel

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