

General Merchandise Stores in Canada

Market Direction | 2025-02-28 | 39 pages | Euromonitor

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Report description:

In 2024, general merchandise stores in Canada registered strong, if slower than in 2023, retail current value growth, with both variety stores and department stores performing well in this metric. Meanwhile, overall growth in terms of the number of outlets was due to variety stores, with department stores experiencing a further, and faster, decline in the store network. Department stores like Hudson's Bay and Nordstrom continued to face declining foot traffic as consumers increasingly shifted to...

Euromonitor International's General Merchandise Stores in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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