

General Merchandise Stores in Belgium

Market Direction | 2025-02-28 | 34 pages | Euromonitor

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Report description:

Department stores in Belgium is a highly concentrated channel, featuring only one players, Galeria Inno, which focuses on premium and mainstream brands. Faced with growing competition from apparel e-commerce, the department stores channel continued to see declining sales in current value terms in 2024. In July 2024, the Galeria Inno chain was sold to Axcent of Scandinavia AB. Despite the struggles being faced by the chain, it has also established a successful online business via inno.be which fo...

Euromonitor International's General Merchandise Stores in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

General Merchandise Stores in Belgium
Euromonitor International
February 2025

List Of Contents And Tables

GENERAL MERCHANDISE STORES IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Galeria Inno comes under new ownership in 2024 as department stores struggle
Variety stores delivers growth in 2024 driven by the success of Action
Wibra continues on downward spiral

PROSPECTS AND OPPORTUNITIES

Static performance for department store over the forecast period
Bright outlook for variety stores as consumers go in search of a bargain
New owners propose expanding the network of Galeria Inno department stores

CHANNEL DATA

- Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2019-2024
- Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 3 Sales in General Merchandise Stores by Channel: Value 2019-2024
- Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2019-2024
- Table 5 General Merchandise Stores GBO Company Shares: % Value 2020-2024
- Table 6 General Merchandise Stores GBN Brand Shares: % Value 2021-2024
- Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2021-2024
- Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 10 □Forecast Sales in General Merchandise Stores by Channel: Value 2024-2029
- Table 11 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2024-2029

RETAIL IN BELGIUM

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Retailer profit margins under pressure
Online retail continued to gain share in 2024
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2024
Seasonality
Christmas
Back To School

MARKET DATA

Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
Table 14	Sales in Retail Offline by Channel: Value 2019-2024
Table 15	Sales in Retail Offline by Channel: % Value Growth 2019-2024
Table 16	Retail Offline Outlets by Channel: Units 2019-2024
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2019-2024
Table 18	Sales in Retail E-Commerce by Product: Value 2019-2024
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 22	□Sales in Grocery Retailers by Channel: Value 2019-2024
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
Table 24	□Grocery Retailers Outlets by Channel: Units 2019-2024
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2019-2024
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2019-2024
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 32	□Retail GBO Company Shares: % Value 2020-2024
Table 33	□Retail GBN Brand Shares: % Value 2021-2024
Table 34	□Retail Offline GBO Company Shares: % Value 2020-2024
Table 35	□Retail Offline GBN Brand Shares: % Value 2021-2024
Table 36	□Retail Offline LBN Brand Shares: Outlets 2021-2024
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2020-2024
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2021-2024
Table 39	□Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2024-2029
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2024-2029
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
Table 58	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

General Merchandise Stores in Belgium

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