

## **General Merchandise Stores in Argentina**

Market Direction | 2025-02-28 | 35 pages | Euromonitor

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### **Report description:**

General merchandise stores in Argentina saw value sales rise in 2024. The competitive landscape of general merchandise stores in Argentina witnessed significant disruption towards the end of the review period as Falabella closed its stores and left the country. As a result, the Mexican enterprise Coppel was the only significant chained department store operator in Argentina at the end of the review period. However, despite Falabella's departure, Coppel has been unable to capture a new consumer b...

Euromonitor International's General Merchandise Stores in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the General Merchandise Stores market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2025

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