

**Full-Service Restaurants in the US**

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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**Report description:**

Full-service restaurants maintained current value growth in the US in 2024, but with a slowing rate of increase, while outlet numbers saw only a minimal increase. Amongst well-established legacy chains, outlet growth has not been so much the focus as recapturing and retaining pre-COVID-19 era traffic and sales. Efficiency is key here - consumers are cognisant of the forward march of inflation as a constraint on their current spending capabilities. Modest growth in full-service restaurants has th...

Euromonitor International's Full-Service Restaurants in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Full-Service Restaurants in the US

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### List Of Contents And Tables

#### FULL-SERVICE RESTAURANTS IN THE US

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Keeping it simple

Experiential dining rises

Competition for mid-range spenders

##### PROSPECTS AND OPPORTUNITIES

In 2025 delivery will still be a tale of two operators

Collaborations and apps to engage consumers and increase loyalty

Innovation and sustainability can go hand in hand

##### CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2019-2024

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2019-2024

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2019-2024

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2024

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2024

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2024-2029

Table 10 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2024-2029

Table 11 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2024-2029

Table 12 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 13 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 14 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

#### CONSUMER FOODSERVICE IN THE US

##### EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2019-2024

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024

Table 22 Sales in Consumer Foodservice by Fulfilment: % Foodservice Value 2019-2024

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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