

Full-Service Restaurants in the US

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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Report description:

Full-service restaurants maintained current value growth in the US in 2024, but with a slowing rate of increase, while outlet numbers saw only a minimal increase. Amongst well-established legacy chains, outlet growth has not been so much the focus as recapturing and retaining pre-COVID-19 era traffic and sales. Efficiency is key here - consumers are cognisant of the forward march of inflation as a constraint on their current spending capabilities. Modest growth in full-service restaurants has th...

Euromonitor International's Full-Service Restaurants in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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