

## **Full-Service Restaurants in Hong Kong, China**

Market Direction | 2025-02-20 | 32 pages | Euromonitor

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### **Report description:**

In 2024, full-service restaurants in Hong Kong continued to struggle, as the channel faced challenges in regaining pre-pandemic levels of business. One of the most significant hurdles has been the slow recovery of tourism-related foodservice consumption. While visitors have returned to Hong Kong, their dining expenditure remained conservative at the end of the review period, often favouring cheaper, value-for-money dining options instead of mid-to-high-end full-service restaurants. This shift ha...

Euromonitor International's Full-Service Restaurants in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2025

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