

Full-Service Restaurants in Belgium

Market Direction | 2025-02-26 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Following strong retail selling price (RSP) growth in 2023, mostly driven by inflation, full-service restaurants registered a slight RSP decline in 2024. This was due to several factors. Firstly, prices stabilised but remained very high, and secondly, local consumers became more conservative with their spending. These two factors resulted in a shift from full-service restaurants to limited-service restaurants in 2024. Indeed, fast-casual, premium/gourmet limited-service restaurants could compete...

Euromonitor International's Full-Service Restaurants in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Full-Service Restaurants in Belgium Euromonitor International February 2025

List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Full-service restaurants RSP declines slightly in 2024

Independent players lose shares, especially in European FSR

Pizza Hut expands its network of outlets and leads a highly fragmented category

PROSPECTS AND OPPORTUNITIES

Competition between full-service restaurants and limited-service restaurants is set to intensify in the years ahead

Online ordering will develop within full-service restaurants over the next five years

Full-service restaurants is set to remain highly fragmented

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2019-2024

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2019-2024

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2019-2024

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2024

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2024

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2024-2029

Table 10 ∏Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2024-2029

Table 11 [Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2024-2029

Table 12 [Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 13 [Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 14 ∏Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

CONSUMER FOODSERVICE IN BELGIUM

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2019-2024

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024

Table 25 [GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024

Table 26 [Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029

Table 27 [Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Full-Service Restaurants in Belgium

Market Direction | 2025-02-26 | 26 pages | Euromonitor

Select license	License			Price
	Single User Licence			€995.00
	Multiple User License (1 Site)		€1990.00	
	Multiple User License (Global)			€2985.00
				AT
			Tot	al
	d at 23% for Polish based companies,		,	
mail*		Phone*		
irst Name*		Phone*		
irst Name* ob title*		Phone*		
irst Name* ob title* Company Name*		Phone* Last Name*		
irst Name* bb title* company Name* ddress*		Phone* Last Name* EU Vat / Tax ID		
Email* First Name* ob title* Company Name* Address* Zip Code*		Phone* Last Name* EU Vat / Tax ID City*		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com