

Full-Service Restaurants in Austria

Market Direction | 2025-02-26 | 29 pages | Euromonitor

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Report description:

In 2024, full-service restaurants in Austria recorded a 5% increase in foodservice value sales. These establishments continued to dominate the restaurant scene, but also saw a slight decline in the number of outlets, in contrast to the significant growth observed in limited-service restaurants. As operating costs rose and challenges in finding staff increased, limited-service concepts became more appealing to operators. Additionally, the price level in full-service restaurants began to deter som...

Euromonitor International's Full-Service Restaurants in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Full-Service Restaurants in Austria

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List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN AUSTRIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Outlet numbers decline, however, transactions and value growth remain positive

Leader XXXLutz KG benefits from the struggles of its main competitor in 2024

Le Burger records strong growth while focusing on its ongoing expansion

PROSPECTS AND OPPORTUNITIES

A slow down for foodservice value growth is expected across the forecast period

Criticism towards third-party ordering and delivery platforms will grow across the forecast period

A number of domestic brands have strong potential to expand across the forecast period

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2019-2024

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2019-2024

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2019-2024

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2024

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2024

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2024-2029

Table 10 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2024-2029

Table 11 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2024-2029

Table 12 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 13 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 14 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

CONSUMER FOODSERVICE IN AUSTRIA

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2019-2024

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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