

Financial Cards and Payments in Morocco

Market Direction | 2025-02-12 | 40 pages | Euromonitor

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Report description:

Consumer lending in Morocco is expected to maintain growth in both gross lending and the outstanding balance in 2024. Increases are anticipated for all types of lending, although card lending and durables lending are set to see the strongest increases. Key players seeking to remain relevant have been rapidly adapting their offer with an innovative, wider range of products, characterised by simpler, more flexible lending terms and conditions, such as Bugshan Automotive Group's tailored auto lendi...

Euromonitor International's Financial Cards and Payments in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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