

## **Dishwashing in Tunisia**

Market Direction | 2025-02-27 | 16 pages | Euromonitor

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### **Report description:**

Volume sales growth of hand dishwashing was steady in 2024, supported by the entrance of several new local brands, namely Savon De Carthage, Jmal and Dex. Local players have made rapid gains in hand dishwashing over the review period, notably Lilas Vaisselle from Societe d'Articles Hygieniques Sarl (SAH). Local brands are playing an important role in expanding the category by offering hand dishwashing products at affordable prices, as well as offers and promotional deals in modern grocery retail...

Euromonitor International's Dishwashing in Tunisia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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