

Dishwashing in the United Arab Emirates

Market Direction | 2025-02-05 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Demand for dishwashing in the United Arab Emirates continued to rise in 2024, with the category experiencing intense competition among players. They have been striving to distinguish themselves by offering discounts, promoting dual packs and multipacks, and exploring eco-friendly options. These promotional efforts have been effective in capturing consumer interest and increasing volume sales. Manufacturers, especially those in automated dishwashing, frequently offer buy-two-get-one-free deals, w...

Euromonitor International's Dishwashing in United Arab Emirates market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Dishwashing in the United Arab Emirates
Euromonitor International
February 2025

List Of Contents And Tables

DISHWASHING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Promotions and discounts help drive volume growth
Demand for cost-effective dishwashing products drives growth of private label
Key brands aim to increase consumer awareness and sales with various strategies

PROSPECTS AND OPPORTUNITIES

Hand dishwashing to remain dominant, while automatic dishwashing will further expand
Growth potential for dishwashing additives with rising disposable incomes
Brands to expand eco-friendly offerings as consumer demand increases

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2019-2024

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2019-2024
Table 3 Sales of Dishwashing by Category: % Value Growth 2019-2024
Table 4 NBO Company Shares of Dishwashing: % Value 2020-2024
Table 5 LBN Brand Shares of Dishwashing: % Value 2021-2024
Table 6 Forecast Sales of Dishwashing by Category: Value 2024-2029
Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2024-2029

HOME CARE IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Home care in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 8 Households 2019-2024

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2019-2024
Table 10 Sales of Home Care by Category: % Value Growth 2019-2024
Table 11 NBO Company Shares of Home Care: % Value 2020-2024
Table 12 LBN Brand Shares of Home Care: % Value 2021-2024
Table 13 Penetration of Private Label in Home Care by Category: % Value 2019-2024
Table 14 Distribution of Home Care by Format: % Value 2019-2024
Table 15 Distribution of Home Care by Format and Category: % Value 2024
Table 16 Forecast Sales of Home Care by Category: Value 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Dishwashing in the United Arab Emirates

Market Direction | 2025-02-05 | 16 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com