

Dishwashing in the Philippines

Market Direction | 2025-02-11 | 18 pages | Euromonitor

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Report description:

In 2024, dishwashing witnessed continued growth in both retail volume and current value terms in the Philippines, with increases for both hand dishwashing and automatic dishwashing. However, hand dishwashing saw the highest growth rates in 2024, and accounted for the vast majority of value sales, at over 90%. This is due to its cost-effectiveness, deep-rooted tradition, and alignment with cultural values. In fact, even amongst wealthier households dishwashers are not that common, as many employ...

Euromonitor International's Dishwashing in Philippines market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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