

Dishwashing in Spain

Market Direction | 2025-02-05 | 19 pages | Euromonitor

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Report description:

Dishwashing in Spain saw hand dishwashing continuing to dominate the category in 2024, as the largest product area in terms of size and the fastest riser within the overall category. The handwashing segment has maintained steady expansion throughout the review period. Even in households equipped with automatic dishwashers, hand dishwashing products remain essential as complementary items. Hand dishwashing experienced notable growth during the energy crises of 2022 and 2023, as soaring energy cos...

Euromonitor International's Dishwashing in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Hand dishwashing remains preferred method in Spain, while stand-up pouches prove popular

Stable competitive landscape for dishwashing in Spain as multinationals retain overall leadership in 2024

Strong investment in innovation for hand dishwashing further bolsters segment's success

PROSPECTS AND OPPORTUNITIES

Private label set to gain greater market share during forecast period

Channel dynamics are expected to remain stable, with continued emphasis on offline distribution, as dishwashers become more prevalent across the country

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