

## **Dishwashing in South Africa**

Market Direction | 2025-02-05 | 17 pages | Euromonitor

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### **Report description:**

Dishwashing in South Africa continued to record solid growth rates at the end of the review period, driven by hand dishwashing, which is considered a household essential due to the low possession rate of dishwashers in the country. Hand dishwashing is the most affordable dishwashing option.

Euromonitor International's Dishwashing in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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