

Dishwashing in Singapore

Market Direction | 2025-02-07 | 18 pages | Euromonitor

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Report description:

Dishwashing achieved marginal growth in Singapore in 2024, as trends remain impacted by evolving consumer habits, shaped by the "new normal" of convenience. Indeed, the persistent rise in the popularity of food delivery platforms, such as GrabFood, Deliveroo, and Foodpanda, reduces the frequency of at-home cooking and dishwashing activities. In turn, this impacts the need for dishwashing products.

Euromonitor International's Dishwashing in Singapore market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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"New normal" of food delivery and dining out restricts the need for dishwashing products
Cultural and practical preferences for hand dishwashing continue
Private labels attract cost-conscious consumers, while FairPrice enhances its "green" credentials

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Demand for natural formulations drives innovation
Growth in dishwasher penetration will support sales of automatic dishwashing products
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