

Dishwashing in Serbia

Market Direction | 2025-02-10 | 15 pages | Euromonitor

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Report description:

Given the cost of living pressures in Serbia, consumers were encouraged to be as economical as possible. Households chose to use dishwashers over hand dishwashing products leading to volume sales decline of the latter. This shift is especially visible among urban employed Serbians. Volume sales of hand dishwashing liquids are further challenged by maturity, as there is little opportunity for manufacturers and distributors to expand the consumer base for these products. Convenience trends stimula...

Euromonitor International's Dishwashing in Serbia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scott-international.com

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