

## **Dishwashing in Pakistan**

Market Direction | 2025-02-20 | 16 pages | Euromonitor

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### **Report description:**

Hand dishwashing exhibited resilience in 2024, with prices for bars, detergents and liquids remaining largely unchanged compared to the previous year. Unlike other home care categories, inflationary pressures and the ongoing Israel-Hamas war had only a minimal impact on dishwashing. Consumers are increasingly prioritizing dishwashing products that not only clean effectively but also offer disinfection benefits, reflecting heightened awareness of hygiene in the wake of COVID-19, as well as other...

Euromonitor International's Dishwashing in Pakistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2025

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