

## **Dishwashing in Nigeria**

Market Direction | 2025-02-26 | 18 pages | Euromonitor

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### **Report description:**

In 2024, dishwashing in Nigeria posted a double-digit retail value uplift, while retail volume declined by 1%.

Euromonitor International's Dishwashing in Nigeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Dishwashing posts a retail volume decline as consumers seek cheaper options

Strong competition helps to limit the retail volume decline in dishwashing

Automatic dishwashing struggles as economic uncertainties impacts consumer and commercial use

PROSPECTS AND OPPORTUNITIES

Improvements in the economy and growth in the urban population is expected to support dishwashing

Strong competition will continue to support sales as a wide range of brands are offered for different income groups

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