

Dishwashing in Morocco

Market Direction | 2025-02-26 | 17 pages | Euromonitor

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Report description:

Dishwashing in Morocco continued to see healthy retail volume and current value growth in 2024. It is an active home care category due to an expanding consumer base, including low-income consumers shying away from multi-purpose paste detergents, which are widely used for both laundry and dishwashing. Moreover, the demand for automatic dishwashing showed good, steady growth amid the rising household penetration of dishwashers in Morocco. However, the possession rate of dishwashers remained very l...

Euromonitor International's Dishwashing in Morocco market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Dishwashing in Morocco
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List Of Contents And Tables

DISHWASHING IN MOROCCO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing consumer base for dishwashing

The tablet format gains weight in automatic dishwashing

Hand dishwashing sees strong investment

PROSPECTS AND OPPORTUNITIES

Switch to liquids to continue but paste alternatives remain a threat

Automatic dishwashing tablets to continue fast development

Foodservice chains offer growth opportunities for automatic dishwashing

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2019-2024

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2019-2024

Table 3 Sales of Dishwashing by Category: % Value Growth 2019-2024

Table 4 NBO Company Shares of Dishwashing: % Value 2020-2024

Table 5 LBN Brand Shares of Dishwashing: % Value 2021-2024

Table 6 Forecast Sales of Dishwashing by Category: Value 2024-2029

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2024-2029

HOME CARE IN MOROCCO

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2019-2024

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2019-2024

Table 10 Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Home Care: % Value 2020-2024

Table 12 LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 Distribution of Home Care by Format: % Value 2019-2024

Table 15 Distribution of Home Care by Format and Category: % Value 2024

Table 16 Forecast Sales of Home Care by Category: Value 2024-2029

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Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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