

Dishwashing in Indonesia

Market Direction | 2025-02-05 | 18 pages | Euromonitor

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Report description:

Dishwashing in Indonesia saw further strong growth in 2024, following on from previous years' patterns, with rises propelled by a shift in consumer habits and increased awareness, mainly in rural areas. Manufacturers have played a crucial role in this development by introducing hand dishwashing products at more affordable prices, making them accessible to a wider range of consumers. As more households adopt these products, the category has expanded, and the availability of various product sizes...

Euromonitor International's Dishwashing in Indonesia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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