

## **Dishwashing in Hong Kong, China**

Market Direction | 2025-02-17 | 18 pages | Euromonitor

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### **Report description:**

Despite a marginal decline in retail volume sales of dishwashing in Hong Kong, overall demand remained above pre-pandemic levels in 2024. A large proportion of Hong Kong's population remains highly sensitive about hygiene issues in the home. Thus, products that claim to kill bacteria and viruses continued to be popular among local consumers at the end of the review period, with many making bulk purchases. There have been a number of new products emerging in Hong Kong, including Cascade Platinum,...

Euromonitor International's Dishwashing in Hong Kong, China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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