

Dishwashing in Estonia

Market Direction | 2025-02-06 | 16 pages | Euromonitor

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Report description:

Dishwashing is performing above the market average in Estonia in 2024 due to the ongoing shift from hand dishwashing to more convenient automatic dishwashing. Once consumers have tried automatic dishwashing, it is hard for them to return to hand washing dishes, even during tough economic times. Price inflation continues during the year, particularly after the VAT hike at the beginning of 2024. Despite this shift, hand dishwashing remains popular in the country as it is perceived as more economic...

Euromonitor International's Dishwashing in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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