

Dishwashing in Bulgaria

Market Direction | 2025-02-05 | 18 pages | Euromonitor

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Report description:

In 2024, the dishwashing market in Bulgaria saw a decline in retail volume terms, with performance varying across different subcategories. Automatic dishwashing products experienced the highest rate of growth, driven by the increasing adoption of automatic dishwashing machines in local households. The shift towards dishwashers can be attributed to several factors, including increasing urbanisation, busier lifestyles, and the growing emphasis on time-saving technologies. The ability to clean dish...

Euromonitor International's Dishwashing in Bulgaria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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