

Dishwashing in Bosnia and Herzegovina

Market Direction | 2025-02-06 | 17 pages | Euromonitor

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Report description:

In 2024, dishwashing in Bosnia and Herzegovina recorded retail value growth of 7%, with the strongest growth performance seen from automatic dishwashing. Most dishwashing categories experienced solid retail value growth, benefiting from the impact of inflation, innovation and ongoing consumer demand growth, alongside the continued increase in dishwashing machine penetration rates. However, rising product prices led some consumers to economise, trading down to lower-priced brands, which prevented...

Euromonitor International's Dishwashing in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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February 2025

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Dishwashing additives record strong growth from a low base, while retail volume growth for hand dishwashing struggles
Ongoing innovation and product launches boost consumer interest in dishwashing

PROSPECTS AND OPPORTUNITIES

Moderate growth for dishwashing as consumers shift towards automatic formats
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