

Discounters in the Netherlands

Market Direction | 2025-02-27 | 34 pages | Euromonitor

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Report description:

Discounters in the Netherlands experienced positive growth in current value terms in 2024, a notable achievement compared to competing grocery retail channels, such as supermarkets and hypermarkets, which saw a decline. A key factor behind this trend was the impact of the tobacco sales ban, which came into effect for all grocery retailers on 1 July 2024. While the ban applied to discounters, they were less impacted than supermarkets and hypermarkets. This is largely because Lidl, the leading pla...

Euromonitor International's Discounters in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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