

**Discounters in the Netherlands**

Market Direction | 2025-02-27 | 34 pages | Euromonitor

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**Report description:**

Discounters in the Netherlands experienced positive growth in current value terms in 2024, a notable achievement compared to competing grocery retail channels, such as supermarkets and hypermarkets, which saw a decline. A key factor behind this trend was the impact of the tobacco sales ban, which came into effect for all grocery retailers on 1 July 2024. While the ban applied to discounters, they were less impacted than supermarkets and hypermarkets. This is largely because Lidl, the leading pla...

Euromonitor International's Discounters in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Discounters market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Discounters in the Netherlands

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### List Of Contents And Tables

#### DISCOUNTERS IN THE NETHERLANDS

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Discounters profit from the tobacco ban in grocery retail

Aldi outpaces Lidl in revenue growth, but Lidl leads in sales per outlet

Aldi and Lidl face intense competition in non-food categories

##### PROSPECTS AND OPPORTUNITIES

Positive outlook for discounters, but securing prime locations will remain a challenge

Lidl to maintain strong momentum, while Aldi will refine strategy amid competitive pressures

Lidl prioritises healthy living and sustainability to drive future growth

##### CHANNEL DATA

Table 1 Discounters: Value Sales, Outlets and Selling Space 2019-2024

Table 2 Discounters: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 3 Discounters GBO Company Shares: % Value 2020-2024

Table 4 Discounters GBN Brand Shares: % Value 2021-2024

Table 5 Discounters LBN Brand Shares: Outlets 2021-2024

Table 6 Discounters Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 7 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

#### RETAIL IN THE NETHERLANDS

##### EXECUTIVE SUMMARY

Retail in 2024: The big picture

Big names face bankruptcy

Retail e-commerce sees modest decline

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

Sinterklaas (St Nicholas)

Christmas

Winter sales

Summer sales

#### MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

Table 10 Sales in Retail Offline by Channel: Value 2019-2024

Table 11 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 12 Retail Offline Outlets by Channel: Units 2019-2024

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2019-2024

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Table 14 Sales in Retail E-Commerce by Product: Value 2019-2024  
 Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024  
 Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024  
 Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024  
 Table 18 □Sales in Grocery Retailers by Channel: Value 2019-2024  
 Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024  
 Table 20 □Grocery Retailers Outlets by Channel: Units 2019-2024  
 Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024  
 Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024  
 Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024  
 Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024  
 Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024  
 Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024  
 Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024  
 Table 28 □Retail GBO Company Shares: % Value 2020-2024  
 Table 29 □Retail GBN Brand Shares: % Value 2021-2024  
 Table 30 □Retail Offline GBO Company Shares: % Value 2020-2024  
 Table 31 □Retail Offline GBN Brand Shares: % Value 2021-2024  
 Table 32 □Retail Offline LBN Brand Shares: Outlets 2021-2024  
 Table 33 □Retail E-Commerce GBO Company Shares: % Value 2020-2024  
 Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024  
 Table 35 □Grocery Retailers GBO Company Shares: % Value 2020-2024  
 Table 36 □Grocery Retailers GBN Brand Shares: % Value 2021-2024  
 Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024  
 Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024  
 Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024  
 Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024  
 Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029  
 Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029  
 Table 43 □Forecast Sales in Retail Offline by Channel: Value 2024-2029  
 Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029  
 Table 45 □Forecast Retail Offline Outlets by Channel: Units 2024-2029  
 Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029  
 Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029  
 Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029  
 Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029  
 Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029  
 Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029  
 Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029  
 Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029  
 Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029  
 Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029  
 Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029  
 Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029  
 Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029  
 Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029  
 Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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