

Discounters in Spain

Market Direction | 2025-02-27 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Discounters in the Spanish market have built their reputation on lower prices than those commonly found in supermarkets, and price remained the main factor driving consumers' purchasing decisions in 2024. Private label products have proven key in generating sales growth within these retailers, as they continue to be the preferred option for many shoppers. Although there was an increased search for branded items in 2024, the appeal of private label offerings remains strong due to their cost-effec...

Euromonitor International's Discounters in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Discounters in Spain
Euromonitor International
February 2025

List Of Contents And Tables

DISCOUNTERS IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Discounters benefits from low prices and private label
Dia returns to core business model, Lidl and Aldi continue with expansion
Continued focus on sustainability, while Lidl and Aldi invest in expansion

PROSPECTS AND OPPORTUNITIES

Discounters set to see positive results over the forecast period
Strategies focusing on circular economy to play greater role
E-commerce will gain further ground

CHANNEL DATA

Table 1 Discounters: Value Sales, Outlets and Selling Space 2019-2024
Table 2 Discounters: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 3 Discounters GBO Company Shares: % Value 2020-2024
Table 4 Discounters GBN Brand Shares: % Value 2021-2024
Table 5 Discounters LBN Brand Shares: Outlets 2021-2024
Table 6 Discounters Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 7 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

RETAIL IN SPAIN

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Online sales continue to grow, but consumers still value offline retail
Sustainability-focused development
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2024
Seasonality
Christmas
January sales
Summer sales

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
Table 10 Sales in Retail Offline by Channel: Value 2019-2024
Table 11 Sales in Retail Offline by Channel: % Value Growth 2019-2024
Table 12 Retail Offline Outlets by Channel: Units 2019-2024
Table 13 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
Table 14 Sales in Retail E-Commerce by Product: Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 18 □Sales in Grocery Retailers by Channel: Value 2019-2024
Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
Table 20 □Grocery Retailers Outlets by Channel: Units 2019-2024
Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024
Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024
Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 28 □Retail GBO Company Shares: % Value 2020-2024
Table 29 □Retail GBN Brand Shares: % Value 2021-2024
Table 30 □Retail Offline GBO Company Shares: % Value 2020-2024
Table 31 □Retail Offline GBN Brand Shares: % Value 2021-2024
Table 32 □Retail Offline LBN Brand Shares: Outlets 2021-2024
Table 33 □Retail E-Commerce GBO Company Shares: % Value 2020-2024
Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024
Table 35 □Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 36 □Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
Table 43 □Forecast Sales in Retail Offline by Channel: Value 2024-2029
Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
Table 45 □Forecast Retail Offline Outlets by Channel: Units 2024-2029
Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Discounters in Spain

Market Direction | 2025-02-27 | 36 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com