

## Discounters in Canada

Market Direction | 2025-02-28 | 37 pages | Euromonitor

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### **Report description:**

In 2024, discounters in Canada posted strong, if slower than in 2023, retail current value growth amid a slight increase in the number of outlets and higher prices. At the end of the review period discounters like No Frills, Food Basics, and Freshco saw increased foot traffic as price-sensitive consumers flocked to value-based retailers in response to rising inflation and other economic pressures in the market. These stores benefited from offering lower-priced alternatives to the items found in...

Euromonitor International's Discounters in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Discounters market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Expansion of private label products to remain a key trend in discounters

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