

## **Debit Cards in Morocco**

Market Direction | 2025-02-12 | 19 pages | Euromonitor

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### **Report description:**

Debit cards in Morocco is set to see growth in both cards in circulation and transaction volumes and values in 2024, and remain the most popular card type in Morocco, thanks to the safety and reliability of paying with existing money, rather than borrowed funds. This card type also continues to benefit from the expansion of financial inclusion, with such offerings often positioned as the primary entry point to banking services. Demand is also supported by investments in the payment infrastrucur...

Euromonitor International's Debit Card Transactions in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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