

Credit Cards in the US

Market Direction | 2025-02-05 | 33 pages | Euromonitor

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Report description:

2024 had barely rung in when Capital One made an enormous splash. Capital One, an enormous credit card issuer in the US, announced in February 2024 that it intended to purchase US credit card network and banking services provider Discover Financial Services. The domestic and international implications of this deal, if it is successful, will be broad and long-lasting. From an international perspective, Discover runs one of only a handful of truly global payment card networks, The Discover Global...

Euromonitor International's Credit Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

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KEY DATA FINDINGS

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Capital One makes a shocking play as it moves to acquire Discover Financial Services
BNPL hype appears to be calming, but threats still exist if card players become complacent
Rewards scene remains robust in the US, as the market remains a global leader

PROSPECTS AND OPPORTUNITIES

CFPB announces interpretive ruling to regulate BNPL loans similar to credit cards
Corporate credit card spending continues to offer an enticing opportunity
Trump tariff plans float the potential for increased credit card spending

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